

ASA 2018
CONVENTION
IT'S OUR 66TH

OCT 5 — 9, 2018

Sponsorships



President Hardy welcomes all Leaf Peepers!

Hello ASA Members!! We are getting close to our 66th Annual Convention! We have some GREAT things planned for October in Vermont! One of the things you have to try is a Maple Creemee! What is it?? You'll just have to come to Vermont (or google it) to find out!

Make sure you book your hotel early! The link is up on our newly renovated website: www.atlanticseed.org. The hotel will sell out and our room block will be monitored closely. Book your hotel room now!

Saturday, the ASA will be on the go! We have a wonderful trip planned for convention attendees. We will travel to Borderview Research Farm for a tour of the facility. We will have lunch and then head to Snow Farm Vineyard for a tasting and tour. We'll stop by L.D. Oliver on the way back to the hotel for a look at operations in a NE Seed company.

Sunday, enjoy the town of Burlington. We will have an optional tour available for pre-registration of the Shelburn Museum and vineyard. You can also head to the Vermont Teddy Bear factory, or enjoy the sights and shops and eats on Church Street. More information will be available in the registration packet coming out the 2nd week of July.

Monday, we will have a wonderful day of presentations, tentatively with Heather Darby of the UVM extension, Depart of Ag; Hear about VT's No Till Farm; and VT's watershed protection efforts.



Please take a look at some of the great sponsorships available for our trip to Vermont in October 2018. Thank you to Mountain View for Sponsoring the President's Reception!

If you would like to pay for your sponsorship on-line, please visit: <http://www.atlanticseed.org/sponsorships>

SPONSORSHIPS

President's Reception

We save the best for last...yet want to advertise for its sponsor first! Imagine the picture below enhanced with the beauty of the fall foliage!! We will be having our President's Reception and Awards Ceremony Monday, October 8th aboard the Spirit of Ethan Allan!

President's Reception Sponsorship \$4500

THANK YOU MOUNTAIN VIEW SEEDS for sponsoring!!



THE ASA brings back the road trip!

On Saturday, October 6th, the ASA will be taking a road trip to Boarderview Farm in Alburgh, VT. Boarderview has become one of the best-known applied research facilities in VT. This former dairy farm has been transformed to conduct leading research on oilseed crops, perennial grasses, hops, small grains and other crops suitable for small-scale and value-added farming. We will be taking a luxury coach to the farm. After the Farm visit and lunch, we have a few other stops in store to give you a wonderful view of Vermont. Help us ride in style with your sponsorship for the coach. *Pre-registration before early bird registration ends is a MUST.)* **Sponsorship for the coach is \$1700**



Snow Farm Vineyard

After lunch at Borderview Farm, we will travel to Snow Farm Vineyard—Vermont's First Vineyard and Grape Winery. On an island in the middle of Lake Champlain, the winery can grow cooler climate vinifera grapes. So Pinot Noir and Riesling fans, you'll enjoy this stop! They also have an ice wine that is exclusive to VT. **Sponsorship for this stop is \$700**



Welcome Reception

After a wonderful tour of Borderview Farm, our members will look forward to our Welcome Reception before they head out on the town for dinner. The Welcome Reception will be held in full view of Lake Champlain. Sponsorship of the Welcome reception in the Azure Lounge includes your logo projected on the brick side of the building during the reception.



Sponsorship of the Welcome Reception: \$900

Fall Breeze & Autumn Leaves Reception

Sunday in Vermont, members will be able to take in all the sights, tastes and wonderful things the city has to offer. We will all come together for some food, spirits and some fun to raise money for the Dr. John Baylor Grant Fund.

Sponsorship of the Fall Breeze & Autumn Leaves Reception, \$900.

Workshop Sponsorship

We have a number of presenters on Monday to cover a wide variety of the seed industry, as well as wonderful aspects of Vermont. We would like to be able to cover registrations for a few of our guest speakers, in return for their time. **Sponsorship of the Workshop on Monday, \$1000.**

Several other opportunities to sponsor!

We have other sponsorships available:

Name Badge Sponsor **\$800**

AV Sponsorship **\$400**

Monday Breakfast **\$500**

Hospitality Friday **\$400**

Monday Break **\$500**

Hospitality Sunday **\$400**

Monday Lunch **\$800**

Yes! I would like to sponsor...



✓	\$4500.00	President's Reception
	\$1,700.00	Boarderview Farm Bus
	\$1000.00	Workshop Sponsor
	\$900.00	Welcome Reception (Sat. Evening)
	\$900.00	Fall Breeze & Autum Leaves Reception
	\$800.00	Name Badge
	\$800.00	Monday Lunch
	\$500.00	Monday Breakfast
	\$500.00	Monday Break
	\$700.00	Snow Farm Winery Tour (Sat.)
	\$500.00	Hospitality Friday
	\$500.00	Hospitality Sunday
	\$400.00	Awards Sponsor
	\$400.00	AV Sponsor
		I would love to donate my choice
		Dr. John Baylor Grant Fund Donation

We request that sponsorship intentions be faxed to 240-597-1264 by Aug 1, 2018 with payment due by Aug 31.

We would love to have all three areas represented! Flower, Vegetable and Turf Seed! Consider the "choice" sponsorship, if these do not fit your budget.

Thank you!!

Name

Company Name

Phone

Method of Payment

Check —

Bill Me —

Please charge my credit card. Credit Card Type: MC VISA Discover

Credit card # : _____ Security Code: _____

Expiration: _____ Name on Card: _____

Billing Address: _____

The ASA intends the pictures contained in this brochure as information only. No representation is implied or otherwise expressed.